

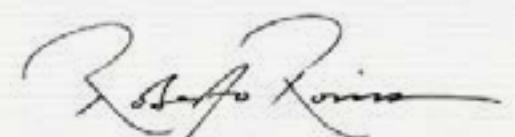
**S**tudio Roberto Rovira is a small art and design company comprised of hard-working and creative overachievers. We are detail-oriented, artistically-obsessive, technically-inclined and rarely satisfied in our mission to make the world a better place. We like passionate clients and we like to over-deliver. We fall for well-crafted artifacts, good lighting, honest materials and comfortable places to sit and talk about thoughtful design, interesting people, travels, life-changing experiences and the triumph of good ideas. We like stories. We like to learn with every project. We enjoy meaningful dialogue. We trust and have faith that the mad dedication will always pay off in the end. We consider it part of our mission to celebrate places that are special and extraordinary. We like good conversation and youthful optimism. We are turned off by the bureaucratic and the inauthentic.

**W**e love family and team as much as we love fierce individualism. We like to work hard and reward our own, always. We are fanatics about what we do and how we do it. We are intellectually ambitious. We are fair. We believe that there are always better ways to do things and that good is the enemy of great. When we falter, we come back stronger. We seek beauty at every turn. We learn from each other and from others who speak and act with knowledge, love, honesty and conviction. We honor the masters of any craft.

**D**ifferent perspectives are always welcome at our table. We consider taking risks and pushing things to their limit as our daily mandate. We are convinced that time is a valuable and limited resource and that we must make the most of it, for our sake and for the sake of others. We are original. We like to give credit where credit is due. We like people. We love our work and have a rich and worldly story. We consider diversity our friend. We are local and we are global. We care about details, meaning, culture and responsible stewardship. We believe in ourselves so that others can believe in us. We are passionate about making sure that our ideals and our values drive our efforts. We listen. We contribute thoughtfully.

**W**hen haiku can say as much as an epic, we prefer haiku. We love city, landscape and environment. We like to share, discuss and exhibit our work. We love fine art and technology and look to combine these in interesting ways. We like to be patient as we delve into the layers in pursuit of the best ideas. We know that good things take time. We understand, however, that we have a business to run and that we must charge accordingly for our work. We like to envision and imagine often. We like to think big. We are unafraid. We ask hard questions early and often. We don't like to spin our team's wheels. We follow through. We are professionals committed to integrity and creativity. We like to have a reason for what we do. We don't do cool for cool's sake, but we'll go a long way for wit, humor and a compelling narrative that builds on the bedrock of high ideals, research and sound logic. We like to read. We like to write. We like to laugh. We like to say the most with the least. We admire those who do this well.

**W**e think beyond the immediate relevance of our ideas. We are not a burden to the environment and the environment is never a burden to us. We see constraints as opportunities. We make people want to love what surrounds them. We inspire them to celebrate it proudly. We help people see their world in new and exciting ways. We take nothing for granted and don't expect our clients to either. We work with the best people and only partner with those who see the value of quality and beauty over quantity, flash and a quick buck. We are firm when we need to be. We are just and committed to delivering great things. We don't think that talent, success or intellect relieve anyone of the need to treat others with respect, compassion and fairness. We are unabashed optimists. We lead by example. We deploy art and design to communicate with elegant simplicity and harness elegant complexity. We feel that we are part of something greater than ourselves. We want make the most of our time here and engage and challenge ourselves to ask the questions and deliver the answers that will let us become the best that we can be.



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